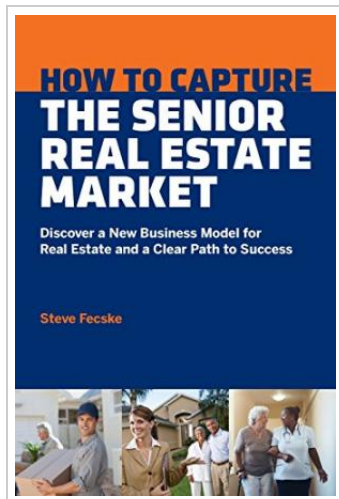



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How to Capture the Senior Real Estate Market: Discover a New Business Model for Real Estate and a Clear Path to Success (Paperback)

By Steve Tomas Fecske

Senior Team, 2018. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Real Estate industry is overflowing with competition. There are 5 million agents nationwide and most are marketing themselves in common ubiquitous means. Every real estate agent gets phone calls from all the Internet companies and marketing companies offering a basic formula that is repeated thousands and thousands of times and there is no way to distinguish your business from every other real estate agent. Until now. How To Capture The Real Estate Market offers real estate agents a new business model and the opportunity to not only distinguish themselves from other agents but offers a formula for becoming a community leader and expert in the senior real estate market. It walks you through a mission to form new strategic partner relations and to advertise and market in collaboration with the elder care industry saving resources while building strong lasting relationships with businesses that have similar interests and goals. Seniors own more property than any other market segment and they are also more likely to sell their home. This book will give real estate agents a new world for building a successful and respected...



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