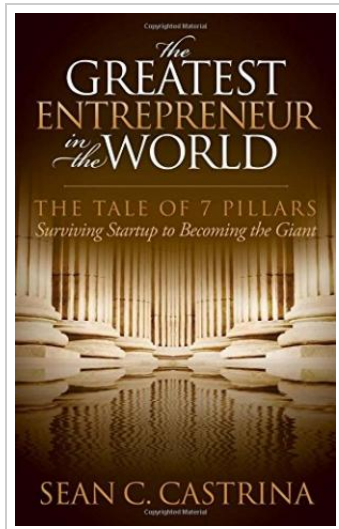




The Greatest Entrepreneur in the World: The Tale of 7 Pillars

By Sean C. Castrina

Morgan James Publishing. Paperback. Condition: New. 125 pages. Dimensions: 0.0in. x 0.0in. x 0.0in. Johnny Dawkins, co-founder of a small media company that emerged as a Wall Street giant, is pressed to finalize the decision that will dictate the survival of his life's ambition. With everything riding on the decision he must make, Johnny draws from a lifetime of experiences with his partner and mentor The Greatest Entrepreneur in the World to reach his much anticipated pronouncement. Take the risk out of startup! The Greatest Entrepreneur in the World is a timeless fable that delivers the Seven Pillars required to fortify a successful startup business, division or organizational launch. These Pillars teach the irrefutable axioms required to survive startup and become a giant. This valuable business fable distills the formula developed by Sean C. Castrina, a serial entrepreneur and one of the most endorsed business authors in America. Wrapped in a gripping tale of high stakes business, the tools revealed within will help the entrepreneurs of today and tomorrow build a giant and disrupt the status quo. You won't be able to put down this brisk page-turner that takes a revolutionary and entertaining approach to teaching essential lessons for the aspiring...



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