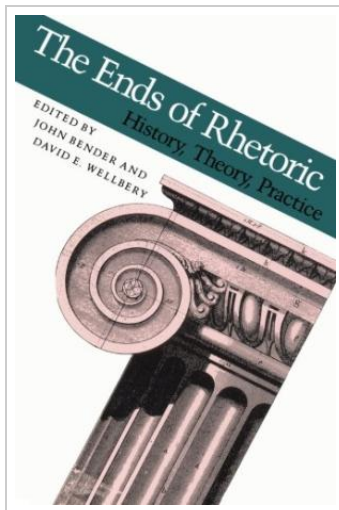




## The Ends of Rhetoric: History, Theory, Practice

By John Bender, David E. Wellbery

Stanford University Press. Paperback. Book Condition: new. BRAND NEW, The Ends of Rhetoric: History, Theory, Practice, John Bender, David E. Wellbery, The discipline of rhetoric - adapted through a wide range of reformulations to the specific requirements of Greek, Roman, Medieval, and Renaissance societies - dominated European education and discourse, whether public or private, for more than two thousand years. The end of classical rhetoric's domination was brought about by a combination of social and cultural transformations that occurred between the seventeenth and nineteenth centuries. Concurrent with the 'theory boom' of recent decades, rhetoric has appeared as a center of discussion in the humanities and social sciences. Rhetorical inquiry, as it is thought and practiced today, occurs in an interdisciplinary matrix that touches on philosophy, linguistics, communication studies, psychoanalysis, cognitive science, sociology, anthropology, and political theory. Rhetoric is now an area of study without accepted certainties, a territory not yet parceled into topical subdivisions, a mode of discourse that adheres to no fixed protocols. It is a noisy field in the cybernetic sense of the term: a fertile ground for creative innovation. This volume embodies the interdisciplinary character of rhetoric. The essays draw on wide-ranging conceptual resources, and combine historical,...



**READ ONLINE**  
[ 1.59 MB ]

### Reviews

*This pdf is fantastic. It is really basic but excitement from the fifty percent in the book. Your lifestyle span will be change as soon as you full reading this publication.*

-- **Yolanda Nicolas**

*This type of ebook is every little thing and made me looking ahead of time and more. It is among the most amazing book i actually have read through. Its been designed in an exceptionally simple way in fact it is simply soon after i finished reading through this pdf in which actually transformed me, change the way i believe.*

-- **Dr. Ron Kovacek**