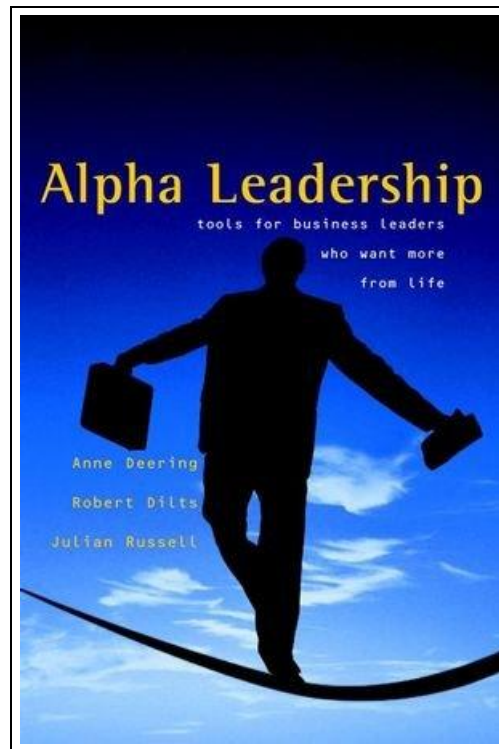


Alpha Leadership: Tools for Business Leaders Who Want More from Life



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ALPHA LEADERSHIP: TOOLS FOR BUSINESS LEADERS WHO WANT MORE FROM LIFE



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Wiley. Hardcover. Condition: New. 244 pages. Dimensions: 9.1in. x 6.2in. x 0.9in. This is a book for 21st Century leaders. The authors are offering approaches to reduce stress and to promote satisfaction at a time when this seems impossible for most people struggling to make sense of the workplace and its demands: 76 of managers want to spend more time with their families 50 say they feel too mentally and physically exhausted to do anything but work or sleep 30 say their lives are out of control one in five say they are too stressed to enjoy their lives at all Many of the leadership skills (such as emotional intelligence, weak signal management, mental agility) that are key to success in today's corporate world are not taught in business schools, are rarely discussed by business academics, nor are they recognised within corporations as they recruit, promote and train their staff. Business conversation is all about the war for talent - and yet the solutions presented are all outside-in (i. e. what the corporation needs to do to ensure people stay, to make their values align, to retain them) rather than inside-out (i. e. alignment of individuals sense of purpose with how they spend their time, the fit of their skills to the demands of their job, and so on). Alpha Leadership seeks to redress these imbalances. The book is constructed around a new and simple model of leadership. The authors call this, Alpha leadership, which consists of three main axes: Anticipate, Align and Act. They have derived this model from their extensive experience of leadership development in the US and Europe, during a period of rapid adaptation to the digital economy. The authors argument is that traditional approaches to leadership, leadership as it is taught in the business schools and the criteria assigned to it...



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