



The tourism economic expertise and practice (Intermediate) (2012)(Chinese Edition)

By REN LI ZI YUAN SHE HUI BAO ZHANG BU REN SHI KAO SHI ZHONG XIN

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: 2012 Jun Pages: 320 Language: Chinese in Publisher: China Personnel Press tourism economy expertise and practice (Intermediate) (2012). in strict accordance with the Economic and professional and technical qualification examinations outline written coverage of socialism economic construction of the basic requirements of the economic positions and basic content is the basis of the examination questions. sit for staff review and examination training guide. Including the three parts of the basic knowledge of the tourism economy. hotel management. travel agents. business management. The tourism economic expertise and practice (Intermediate) (2012) available for the tourist economy of professional teachers and students as well as professional and technical personnel to learn to use. Contents: Section II of the first part of the tourism economy basic knowledge of tourism demand forecast first section tourism demand characteristics and laws of factors affecting tourism demand and tourism demand measurement indicators of the third quarter travel demand forecasting method tourism supply facilities Section I travel supply content and rules of Section II of the development of tourism resources value assessment section III. the...

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