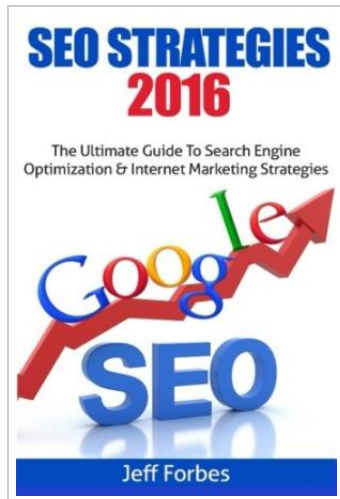




Seo Strategies 2016: The Ultimate Guide to Search Engine Optimization Internet (Paperback)

By Jeff Forbes

Createspace Independent Publishing Platform, United States, 2015. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****.If you want to be ranked higher in search results, plus be on top of the Google and have numerous visitors, potential clients or paying customers, from people who ve conducted a search for the same product/ item/ service as you have; the keywords which appear on your site have to be SEO friendly and pre-planned from the moment your site was conceived. Some people will tell you that keywords are dead, that is not true: while search engine algorithms see keywords differently, text, (mean content), is composed of words and need keywords to advise what the content is about. Keywords are still essential in achieving visibility in any website. Successful SEO friendly websites are products of strategy, planning and the use of strict search engines rules. If you implement only 30-40 of what is recommended, you cannot expect 100 improvement in the result. What s the first thing you do when you are seeking a solution to a problem or looking for a service? For example: you need your washing machine repaired? You will google it. This book will...



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