

The Predictive Retailer: Making the Retailer Smart (Paperback)



Filesize: 2.03 MB

Reviews

Definitely one of the best book I actually have ever go through. Sure, it can be perform, nonetheless an amazing and interesting literature. I found out this pdf from my dad and i suggested this book to discover.

(Ms. Chanel Streich)

THE PREDICTIVE RETAILER: MAKING THE RETAILER SMART (PAPERBACK)

[DOWNLOAD](#)

Createspace Independent Publishing Platform, 2017. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. The Predictive Retailer is a retail company that utilizes the latest technological developments to deliver an exceptional personalized experience to each and every customer. Today, technology such as AI, Machine Learning, Augmented Reality, IoT, Real-time stream processing, social media, and wearables are altering the Customer Experience (CX) landscape and retailers need to jump aboard this fast moving technology or run the risk of being left out in the cold. The Predictive Retailer reveals how these and other technologies can help shape the customer journey. The book details how the five types of analytics-descriptive, diagnostic, predictive, prescriptive, and edge analytics-affect not only the customer journey, but also just about every operating function of the retailer. An IoT connected retailer can make its operations smart. Connected devices can help with inventory optimization, supply chain management, labor management, waste management, as well as keep the retailer's data centers green and its energy use smart. Social media is no longer a vanity platform, but rather it is a place to both connect with current customers as well as court new ones. It is also a powerful branding channel that can be utilized to both understand a retailer's position in the market, as well as a place to benchmark its position against its competitors. Today, technology moves at break-neck speed and it can offer the potential of anticipatory capabilities, but it also comes with a confusing variety of technological terms--Big Data, Cognitive Computing, CX, Data Lakes, Hadoop, Kafka, Personalization, Spark, etc., etc. The Predictive Retailer will help make sense of it all, so that a retail executive can cut through the confusing technological jargon and understand why a Spark-based real-time stream processing data stream...

[Read The Predictive Retailer: Making the Retailer Smart \(Paperback\) Online](#)[Download PDF The Predictive Retailer: Making the Retailer Smart \(Paperback\)](#)

Related Kindle Books



Games with Books : 28 of the Best Childrens Books and How to Use Them to Help Your Child Learn - From Preschool to Third Grade

Book Condition: Brand New. Book Condition: Brand New.

[Read ePub »](#)



Games with Books : Twenty-Eight of the Best Childrens Books and How to Use Them to Help Your Child Learn - from Preschool to Third Grade

Book Condition: Brand New. Book Condition: Brand New.

[Read ePub »](#)



Crochet: Learn How to Make Money with Crochet and Create 10 Most Popular Crochet Patterns for Sale: (Learn to Read Crochet Patterns, Charts, and Graphs, Beginner s Crochet Guide with Pictures)

Createspace, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Getting Your FREE Bonus Download this book, read it to the end and...

[Read ePub »](#)



Shlomo Aronson: Making Peace with the Land, Designing Israel's Landscape

Spacemaker Press. Hardcover. Book Condition: New. 1888931167 Never Read-12+ year old Hardcover book with dust jacket- may have light shelf or handling wear-has a price sticker or price written inside front or back cover-publishers mark-Good Copy-...

[Read ePub »](#)



Why Is Mom So Mad?: A Book about Ptsd and Military Families

Tall Tale Press, United States, 2015. Paperback. Book Condition: New. 216 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.The children s issues picture book Why Is Mom So Mad?...

[Read ePub »](#)

**The Snow Baby A True Story with True Pictures**

CreateSpace Independent Publishing Platform. Paperback. Book Condition: New. This item is printed on demand. Paperback. 84 pages. Dimensions: 11.0in. x 8.5in. x 0.2in. A review from Kindergarten Review, Volume 12: Many young children have become so

[Read Book »](#)

**Dom's Dragon - Read it Yourself with Ladybird: Level 2**

Penguin Books Ltd. Paperback. Book Condition: new. BRAND NEW, Dom's Dragon - Read it Yourself with Ladybird: Level 2, Mandy Ross, One day, Dom finds a little red egg and soon he is the owner

[Read Book »](#)

**My Life as an Experiment: One Man's Humble Quest to Improve Himself by Living as a Woman, Becoming George Washington, Telling No Lies, and Other Radical Tests**

SIMON SCHUSTER, United States, 2010. Paperback. Book Condition: New. Reprint. 212 x 138 mm. Language: English . Brand New Book. One man. Ten extraordinary quests. Bestselling author and human guinea pig A. J. Jacobs puts

[Read Book »](#)

**Santa's Big Adventure: Christmas Stories, Christmas Jokes, Games, Activities, and a Christmas Coloring Book!**

Createspace Independent Publishing Platform, United States, 2015. Paperback. Book Condition: New. 279 x 216 mm. Language: English . Brand New Book ***** Print on Demand *****.Christmas Stories, Fun Activities, Games, Christmas Jokes, Coloring Book, and

[Read Book »](#)

**Klara the Cow Who Knows How to Bow (Fun Rhyming Picture Book/Bedtime Story with Farm Animals about Friendships, Being Special and Loved. Ages 2-8) (Friendship Series Book 1)**

Createspace, United States, 2015. Paperback. Book Condition: New. Apoorva Dingar (illustrator). Large Print. 214 x 149 mm. Language: English . Brand New Book ***** Print on Demand *****.Klara is a little different from the other

[Read Book »](#)