



Joint Ventures: The Benefits and Perils - Why Some Are Successful and Others Fail

By Thilo Trost

GRIN Verlag. Paperback. Condition: New. 28 pages. Dimensions: 8.5in. x 5.5in. x 0.1in. Research Paper from the year 2011 in the subject Business economics - Business Management, Corporate Governance, grade: 1. 3, Zeppelin University Friedrichshafen, language: English, abstract: The concept of the joint venture was developed in the United States. First, we need to make a distinction between purely contractual, non-equity joint ventures, on the one hand, and equity or corporate joint ventures, on the other. The regular form of joint venture is a company that is founded out of equity provided from two other entities. This venture is similar to a business partnership but limited to a specific project or purpose. The equity joint venture manifests the founding firms willingness to cooperate by providing each a certain percentage of the common capital stock as illustrated in the graphic below (in this case with each partner providing half of the capital stock). There are countless ways to build up an equity joint venture with each partner providing only a certain percentage of the common capital stock (e. g. 7030, 9010, 5149 and so forth). The firms gain control over the founded joint venture and share revenues, expenses and assets in equal...



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