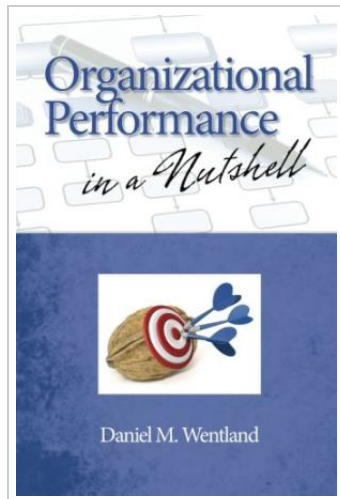




Organizational Performance in a Nutshell (PB)

By Daniel M Wentland

Information Age Publishing. Paperback. Condition: New. 140 pages. Dimensions: 9.0in. x 6.1in. x 0.5in. If, as many CEOs claim, employees are our most valuable resource, why are those resources being depleted? More precisely, why are employees being depleted of the energy, motivation and pride that make them fulfilled and proud employees - and human beings? Dysfunctional organizations and demoralized employees are the result, Daniel Wentland writes, of a management-employee relationship that must be redefined and revitalized. As he writes, when leaders truly value employees and treat them as partners rather than subordinates, everyone in the organization will find that giving forth their maximum effort is the best - and easiest thing to do. Nothing less than a new paradigm is needed, and in the book Daniel combines his academic research with the insights he developed as a manager with large organizations to describe the important steps that will enable employees and managers to create that new, exciting paradigm. Stephen Bernhut, Editor, of the Ivey Business Journal Leaders everywhere can be grateful to Professor Wentland for providing comprehensive guidance that allows them to shape organizational culture in a way that releases the full potential of managers and staff members alike. Wentland effectively...



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