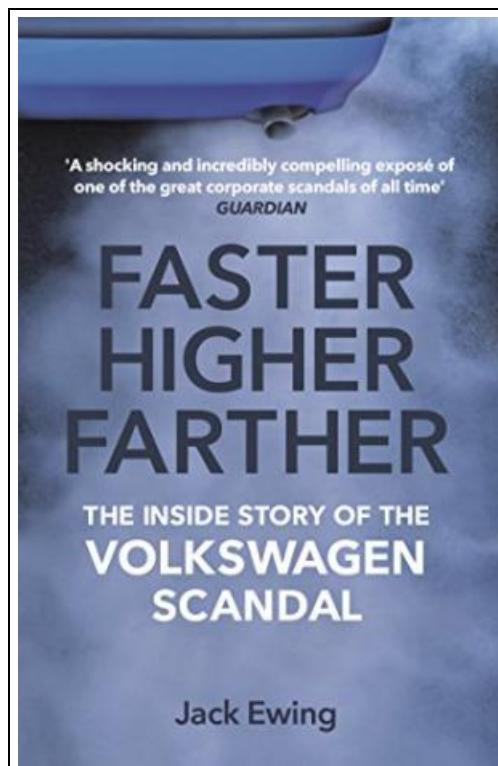


## Faster, Higher, Farther



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### ***Reviews***

*This pdf is definitely not easy to get started on studying but quite entertaining to read through. I am quite late in start reading this one, but better then never. Once you begin to read the book, it is extremely difficult to leave it before concluding.*  
(Ms. Fatima Erdman)

## FASTER, HIGHER, FARTHER



Condition: New. Publisher/Verlag: Random House UK | The Inside Story of the Volkswagen Scandal | The inside story of the Volkswagen emissions fraud by the New York Times reporter who covered the scandal. | A shocking exposé of Volkswagen's fraud by the New York Times reporter who covered the scandal. Updated with a New Afterword by the Author. When news of Volkswagen's clean diesel fraud first broke in September 2015, it sent shockwaves around the world. Overnight, the company long associated with quality, reliability and trust became a universal symbol of greed and deception. Consumers were outraged, investors panicked, the company embarrassed and facing bankruptcy. As lawsuits and criminal investigations piled up, by August 2016 VW had settled with American regulators and car-owners for \$15 billion, with additional fines and claims still looming. In *Faster, Higher, Farther*, Jack Ewing rips the lid off the scandal. He describes VW's rise from "the people's car" during the Nazi era to one of Germany's most prestigious and important global brands, touted for being "green." He paints vivid portraits of Volkswagen chairman Ferdinand Piëch and chief executive Martin Winterkorn, arguing that their unremitting ambition drove employees, working feverishly in pursuit of impossible sales targets, to illegal methods. With unprecedented access to key players and a ringside seat during the course of the legal proceedings, *Faster, Higher, Farther* reveals how the succeed-at-all-costs culture prevalent in modern boardrooms led to one of corporate history's farthest-reaching cases of fraud-with potentially devastating consequences. As the future of one of the world's biggest companies remains uncertain, this is the extraordinary story of Volkswagen's downfall. | Format: Paperback | Language/Sprache: english | 324 gr | 197x132x28 mm | 448 pp.



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