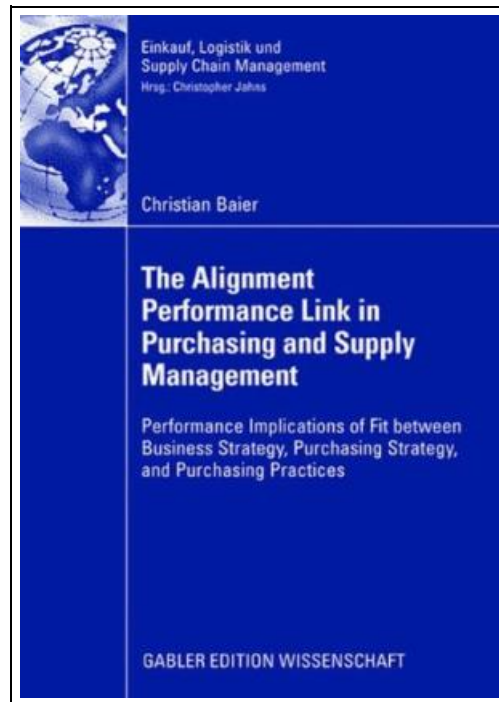


The Alignment Performance Link in Purchasing and Supply Management



Filesize: 2.37 MB

Reviews

A top quality ebook and also the font employed was interesting to read. This is for those who statte there was not a worth studying. Your life span will probably be enhance when you total looking at this ebook.

(Billy Christiansen)

THE ALIGNMENT PERFORMANCE LINK IN PURCHASING AND SUPPLY MANAGEMENT



To save **The Alignment Performance Link in Purchasing and Supply Management** eBook, please follow the hyperlink below and save the file or have access to additional information that are relevant to THE ALIGNMENT PERFORMANCE LINK IN PURCHASING AND SUPPLY MANAGEMENT book.

Betriebswirt.-Vlg Gabler Mai 2008, 2008. Taschenbuch. Condition: Neu. Neuware - Purchasing and supply management (PSM) has developed into a discipline of major strategic importance for effectively competing in today's global marketplace. To leverage PSM' strategic value creation potential, the decisions and activities of the purchasing function must be aligned with the firm's overall strategic orientation. Despite general agreement on this matter, research and practice lack knowledge on how exactly such an alignment can be achieved and what performance implications it has. Christian Baier empirically investigates the alignment performance link in PSM. Drawing on the market-based view, resource-based view, principal agent theory, and contingency theory, the author suggests that the relative fit among a firm's business strategy, its purchasing competitive priorities, and its purchasing practices is key to achieving superior business performance. Results from profile deviation and hierarchical regression analysis of data collected globally from 141 chief purchasing officers in firms with revenues greater than USD 3 billions present strong empirical support for this hypothesis. Baier's findings provide clear guidance to practitioners on how to design their purchasing strategies and practicesto achieve maximum alignment and thus effectively contribute to the firm's competitive advantage. 231 pp. Englisch.



[Read The Alignment Performance Link in Purchasing and Supply Management Online](#)
[Download PDF The Alignment Performance Link in Purchasing and Supply Management](#)

You May Also Like



[PDF] A Kindergarten Manual for Jewish Religious Schools; Teacher s Text Book for Use in School and Home

Click the hyperlink below to download "A Kindergarten Manual for Jewish Religious Schools; Teacher s Text Book for Use in School and Home" file.

[Read eBook »](#)



[PDF] The Forsyte Saga (The Man of Property; In Chancery; To Let)

Click the hyperlink below to download "The Forsyte Saga (The Man of Property; In Chancery; To Let)" file.

[Read eBook »](#)



[PDF] Six Steps to Inclusive Preschool Curriculum: A UDL-Based Framework for Children's School Success

Click the hyperlink below to download "Six Steps to Inclusive Preschool Curriculum: A UDL-Based Framework for Children's School Success" file.

[Read eBook »](#)



[PDF] Hitler's Exiles: Personal Stories of the Flight from Nazi Germany to America

Click the hyperlink below to download "Hitler's Exiles: Personal Stories of the Flight from Nazi Germany to America" file.

[Read eBook »](#)



[PDF] From Kristallnacht to Israel: A Holocaust Survivor s Journey

Click the hyperlink below to download "From Kristallnacht to Israel: A Holocaust Survivor s Journey" file.

[Read eBook »](#)



[PDF] Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age

Click the hyperlink below to download "Unplug Your Kids: A Parent's Guide to Raising Happy, Active and Well-Adjusted Children in the Digital Age" file.

[Read eBook »](#)