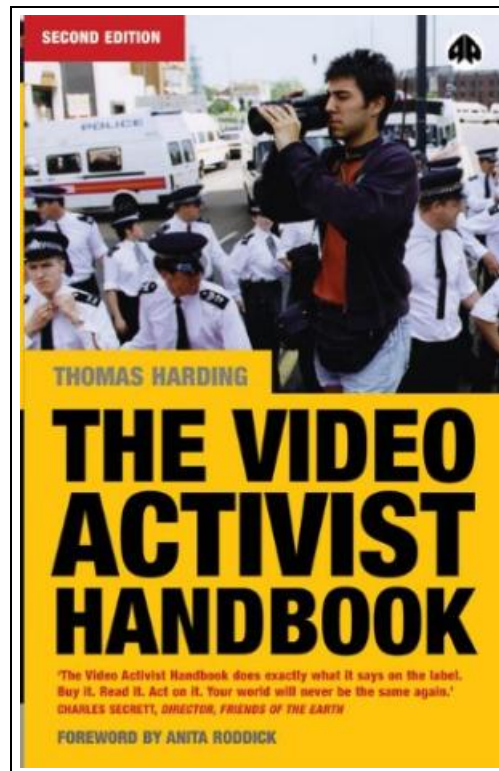


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Pluto Press. Hardback. Book Condition: new. BRAND NEW, The Video Activist Handbook (2nd Revised edition), Thomas Harding, 'The global protest movement is growing because activists are learning to tell their own stories, to capture their triumphs on tape, and share them with others around the world. This book is about media that doesn't just cover activism, it is activism, a crucial part of the process of reclaiming public space and communities.' Naomi Klein, author of No Logo 'Crucially, Harding covers not just the 'hows' and 'whats' of vid-activism, but also the vital 'why' question. Why do it? Because this is about democracy and empowerment. Vid-activism is about circumventing the hopeless conventionality, commercialism and conservatism of the mainstream media .Buy it. Read it. Act on it. Your world will never be the same again.' Charles Secrett, Director, Friends of the Earth This second edition of the highly popular The Video Activist Handbook includes numerous examples of contemporary video activism from around the world. The first book to provide the basic skills and know-how required for beginning video activism, it also offers a wealth of ideas on video strategies to those with some prior experience. Whether you are involved in campaigning, non-violent direct action, or simply want to know how to make use of video as a political tool, this book is for you. * Covers the key topics in a step-by-step guide - from choosing and using the right equipment and planning when and where to shoot, to supplying to TV, making a campaign video and legal considerations * Combines clearly written and illustrated practical advice, backed up by a wealth of resources, with first-hand examples of successful video activism * Critically assesses the mainstream media agendas and offers a lively survey of the international video activist scene.



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