

Read Kindle

IMAGE WORLDS: CORPORATE IDENTITIES AT GENERAL ELECTRIC, 1890-1930 (PAPERBACK)



MIT Press Ltd, United States, 1985. Paperback. Condition: New. Language: English . Brand New Book By viewing the corporation as a communicator, Image Worlds links the histories of labor, business, consumption, engineering, and photography, providing a new perspective on one of the largest and most representative corporations. General Electric was one of the first modern industrial corporations to use photographs and other media resources to create images of itself, and the GE archives, comprising well over a million images, form...

Download PDF Image Worlds: Corporate Identities at General Electric, 1890-1930 (Paperback)

- Authored by David E. Nye
- Released at 1985



Filesize: 7.85 MB

Reviews

Merely no words to spell out. I am quite late in start reading this one, but better then never. I am happy to explain how this is actually the very best publication we have go through within my personal daily life and can be he best ebook for at any time.

-- **Althea Christiansen**

Most of these pdf is the best ebook offered. It is probably the most remarkable book i actually have study. Your life period will be transform as soon as you complete reading this pdf.

-- **Albertha Champlin**

It is simple in study easier to fully grasp. It is definitely basic but unexpected situations within the fifty percent in the ebook. I am delighted to let you know that this is actually the finest publication i have got read inside my own life and could be he very best ebook for actually.

-- **Destiny Walsh**