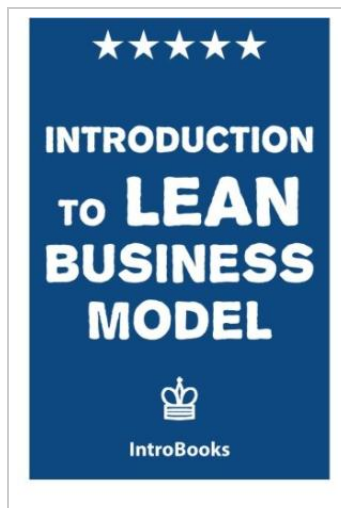




Introduction to Lean Business Model (Paperback)

By Introbooks

Createspace Independent Publishing Platform, 2016. Paperback. Condition: New. Language: English . Brand New Book ***** Print on Demand *****. Have you ever had an experience of writing a business plan? If yes, then did you enjoy the process? Those tireless working hours without any breaks? Or were you among those lucky people who never felt the need to write one? This book is entirely about the lean business model which is a much portable and easy to understand substitute of the business plan. Where you spend plenty of time mapping out a lean business plan of 50 or so pages; in the lean business model, you simply sketch it and compile all the important things on one page. Isn't this a far better idea? Want to know about it more? From the history to the application of lean business model is explained in this book covering the following topics: Introduction to lean business model Lean business model from Toyota's perspective Components of lean business model Nine key components Principles of lean business model Problems of lean business model Documenting lean business model on one page Creating lean business model canvas Brainstorm your customers Prioritize where to start from...



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