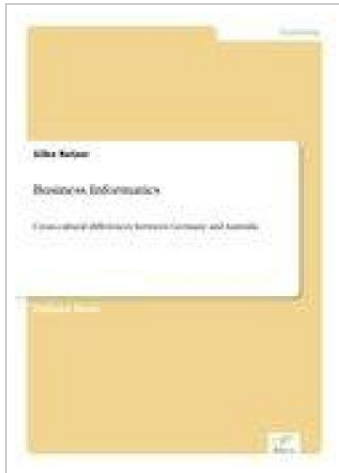




Business Informatics

By Silke Retzer

Diplom.De Mai 2003, 2003. Taschenbuch. Book Condition: Neu. 210x148x12 mm. This item is printed on demand - Print on Demand Titel. Neuware - Diploma Thesis from the year 2003 in the subject Business economics - Business Management, Corporate Governance, grade: 1,0, University of Regensburg (Philosophische Fakultät III), language: English, abstract: Inhaltsangabe:Abstract: This study gives an overview about the Business Informatics discipline in Australia with a strong focus on Business Informatics aspects at Australian universities. Therefore the different terms Business Informatics and Information Systems (IS) are defined first in chapter 2. The approach taken to exploring Business Informatics at Australian universities was to conduct intensive interviews with eleven Australian university IS academics within the following states and territories of the country: Queensland, New South Wales, The Australian National Capital and Victoria. Questions were asked relating to the specific university, the educational Business Informatics courses on offer, the organisational structure and cultural aspects within the Business Informatics discipline. The results of the interviews are then supported by a strong web and literature review and are shown summarized in chapter 3. Additional information was obtained by the 13th Australasian Conference on Information Systems (ACIS) from 4th to 6th of December 2002 at the...



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